

## Save Money on Your Energy Bill!

SWEPCO is pleased to offer the Small Business Direct Install Program to eligible commercial customers in its Texas service territory. The program offers services and incentives to help small businesses reduce energy usage and lower energy costs.

The Small Business Direct Install Program is designed to promote energy efficiency in small businesses. The primary focus of this program is to maximize the implementation of cost-effective high-efficiency lighting measures, while also addressing refrigeration and customized technologies. Customers may sign up to participate beginning January 1, 2013. All projects must be installed by December 1, 2013 to be eligible to receive an incentive in 2013. **Funds are limited and awarded on a first-come, first-served basis.**

## Who's Eligible?

The Small Business Direct Install Program is available to SWEPCO non-residential customers in Texas with 50 kW maximum billing demand and an annual consumption of less than 200,000 kWh, based on the last 12 months of billing history.

## Why Participate?

Incentives average 75 percent of the project cost for the installation of approved technologies.\*

### Program Benefits

- > **FREE**, no-obligation facility assessment to identify potential energy saving opportunities
- > Recommendations and estimates of energy savings, project cost, and payback period are provided for your review and consideration
- > Installation of approved energy saving equipment by a local pre-qualified contractor
- > Pre- and post-installation inspections to assure quality and verify energy savings at **NO COST**
- > Incentive amount is paid directly to your contractor by the program
- > Average payback is less than one year
- > Ongoing reduction in energy costs



\*Incentive percentages, actual savings, and payback periods vary depending on the energy efficiency equipment installed, building characteristics, energy usage patterns, age of existing equipment, location, and other parameters specific to your project.

## What Does the Direct Install Program Offer?

Typical measures include indoor and outdoor lighting, and refrigeration controls. The program pays a high percentage of the project cost. Incentives, actual savings, and payback periods vary depending on the energy efficiency equipment installed, building characteristics, energy usage patterns, age of existing equipment, location, and other parameters specific to your project.

Sample measures:

- T12 to T8 Lighting Retrofit\*
- HID to T8/T5 High Bay Fixtures\*
- Occupancy Sensors
- LED Exit Signs
- Refrigeration Controls
  - Anti-Sweat Heater (ASH) Control
  - Electronically Commutated Motor (ECM)
  - Strip Curtains on Walk-in Coolers and Freezers

\*T8 system retrofits must meet the CEE specifications for High Performance or Reduced Wattage systems to be eligible for incentives.

## Contact Us

Please contact us for more information regarding the Small Business Direct Install Program. We can help you understand the eligibility requirements and program process.

Small Business Direct Install Program

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